Webinar agenda

Oslo Extra Large: Measuring Up, Making Diversity Count

*Big Ideas @Cities of Migration*

1) Welcome from **Irena Guidikova**, Intercultural Cities, Council of Europe

2) Presentation by **Toralv Moe**, Business development and diversity, Department of Cultural Affairs and Business Development, City of Oslo

3) Interview with Toralv Moe, hosted by Irena Guidikova, followed by audience Q&A

*This webinar is 45 minutes*

*Webinar recording will be available on the website: [www.citiesofmigration.ca](http://www.citiesofmigration.ca)*
OXLO – Oslo Extra Large
Webinar June 5th 2013

Oslo – capital city of Norway

Population 630 000
• 20% minorities
• 50% children with minority background

Toralv Moe
Senior adviser
Intercultural City
www.coe.int/t/dg4/cultureheritage/culture/Cities/oslo_en.asp

Policy making
Statistics and context
Building blocks and structures
Public confidence

2001 Racist murder
2011 Terror attack

2013 Renewal of the OXLO policy
Equal opportunities
  • Education
  • Employment
  • Housing
Mainstreaming diversity
  • Inclusive public services
  • Diverse recruitment
City of Oslo
Department of Cultural Affairs and Business

City Council Decision 49/13
Renewal of the OXLO Policy
Diversity Opportunities – On OXLO, Oslo Extra large

Stian Berger Røsland
Executive major
Signing the Integrating Cities charter

Oslo på europatoppen
i integrering
Context:
- Migration and population growth
- Social and geographic mobility

150,000 people on the move each year

The last decade:
Sharp increase of labour and student migration
Evidence based policies

Intercultural city Index
Policy evaluation
Statistics

Measuring the gap

Employment 61 % versus 71 %
Unemployment 2 % versus 7 %
Entrepreneurs 10 % versus 10 %
Secondary education 73 / 90 % versus 91 %
Students 17 / 38 % versus 39 %
House ownership 63 % versus 77 %
Migration and the urban economy
  • Serving the city
  • Building the city

Keeping the city fed, entertained, healthy and on the move
Migration and the knowledge economy

- 20% of students
- 50% of PHDs

The young and educated moving into the middle class jobs
The Intercultural city

Building blocks
Policies for social mobility

1950 Housing policy – ownership
1960 Education reform
1970 Business laws - deregulation
1980 Employment policy – flexicurity
2010 Church reform – congregatation tax

The right to vote
Strong civic sector

1 in 2 member of a NGO,
1 in 3 among minorities
The Intercultural city
Civic structures

**Education**
- Knowledge Oslo Alliance
- Minority access program

**Sports**
- Supporting local clubs
- Mobilizing youth

**Business**
- Global Future
- Global Mobility Forum

**Culture**
- Mela festival
The Intercultural city
Democracy

Oslo City Council
16 of 59 council members
with minority background
27%

Board of Immigrant Organizations
300 immigrant organizations
The Oslo story

Public confidence

The narrative of integration is woven into the social and political history of Norway

- Social justice
- Equality
- Social mobility

Surveys:
Income, education, and family patterns in Minority communities become more like The majority Norwegian host society Over time and generations

Minorities joining the middle class
OXLO impact: Documenting the Oslo story
Statistic Norway: Minority is majority in 2040

Popular response: More immigrants – yes, thank you

Response from local politicians: We don’t worry – ethnicity is not the issue
Acknowledgments

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Irena Guidikova, Intercultural Cities, Council of Europe
Toralv Moe, Department of Cultural Affairs and Business Development, City of Oslo
Kim Turner, Maytree, Toronto, Canada

Cities of Migration is a Maytree idea: www.citiesofmigration.ca