

## We Speak Translate Project



The We Speak Translate project is a first of its kind collaboration between Google Translate and the Inter-Cultural Association of Greater Victoria (ICA) utilizing the Google Translate app for refugee resettlement and newcomer inclusion in communities.

Upon completion of the 40-minute training, participants receive a We Speak Translate decal, a visible symbol of inclusion and commitment to promoting diversity and communication across language barriers. Familiarity with the Google Translate app establishes a common platform for communication while newcomers develop their English language skills.

To date, over 550 community members and stakeholders have received Google Translate training through the We Speak Translate project. Project training has occurred for staff at local libraries, recreation centre's, social service organizations, museums and banks. Organizations, businesses and institutions that serve new immigrants and refugees can benefit from participating in the We Speak Translate project and training.

*Google is humbled and excited to be supporting this project with the goal of helping New Canadians make the often challenging transition to life in Canada through language and engagement - Roque Silva, Interaction Designer, Google Translate*



[Click to watch video](#)

### Training Goals & Benefits:

1. **Encourage** welcoming communities that value diversity, inclusion and integration.
2. **Become** familiar with the Google Translate app (free, downloadable app for smartphones and tablets).
3. **Establish** a common platform for communication with newcomers while English language skills develop.

### Length of Workshop:

30 - 45 minute

### Group Size:

Suggested number of participants at 25-35 persons/minimum 8 participants.

### Workshop Costs:

The workshop is free. The workshop includes a facilitator, Google Translate training and We Speak Translate decals for all participants.

### Workshop Date, Time, & Logistics:

The workshop can be delivered at a convenient location for your organization or business with access to Wi-Fi, smart tv or projector, screen and speakers. Webinars can be organized by requested.

### Workshop Format:

1. Introduction and overview of project/objective (5-10 mins)
2. Google Translate training presentation (20-30 mins)
  - i. Explore the capacity of the Google Translate app
  - ii. Learn how to effectively use the Google Translate app
3. Distribution of We Speak Translate decals

### We Speak Translate Training Facilitator:

Kate Longpre is the Community Integration Coordinator at ICA. Kate works strategically across sectors to ensure that resettled refugees entering the Greater Victoria area are successfully integrated into welcoming communities. Kate approached Google Translate in September 2016 with the idea for the We Speak Translate project. In April 2017 the project launched in Victoria, BC, the first location worldwide to initiate the project.



### Additional Information:

For more information or to arrange We Speak Translate training please contact:

#### **Kate Longpre**

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250-388-4728 ext. 167

**Project website:** <http://www.icavictoria.org/community/we-speak-translate/>

**Project Instagram:** [wespeaktranslateica](https://www.instagram.com/wespeaktranslateica)

### Project Media:

<http://www.vicnews.com/news/local-cultural-association-breaking-down-language-barriers-for-newcomers/>

<http://vancouverisland.ctvnews.ca/video?clipId=1096563>

<http://www.cheknews.ca/theres-an-app-for-that-google-translate-launches-pilot-project-in-victoria-299374/>

<http://www.timescolonist.com/news/local/google-translate-enlisted-to-help-victoria-businesses-serve-immigrants-1.13963730>

[http://citiesofmigration.ca/good\\_idea/we-speak-translate/](http://citiesofmigration.ca/good_idea/we-speak-translate/)

### Project Funders:

